



CSAM

Centre for Sustainable
Agricultural Mechanization

*Leveraging digital innovations to improve the work of women
in agriculture*

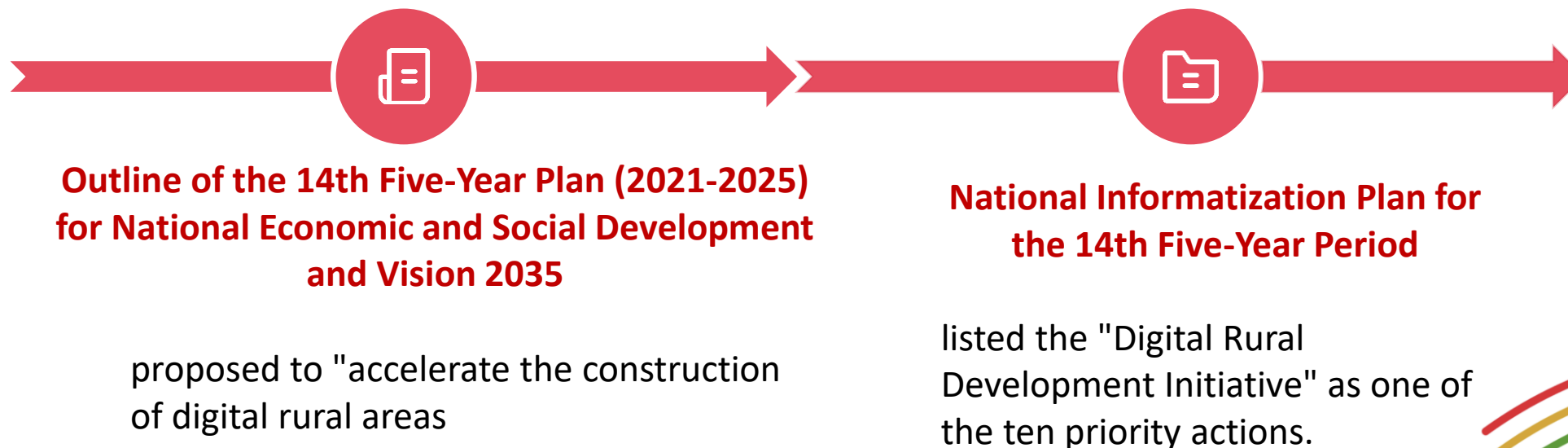


Empowering Development for Women Farmers Through Digitalization : Practice and Experience from China

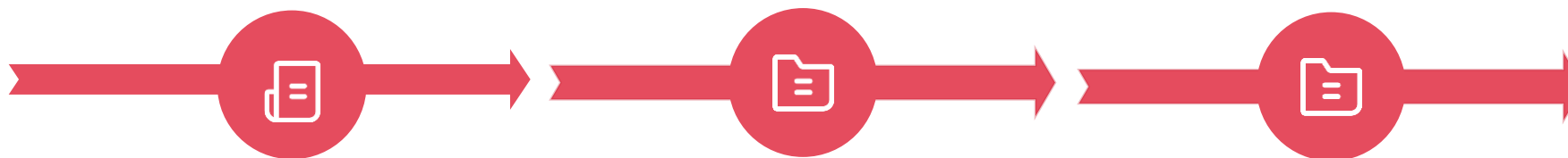
Dan He China Economic and Social Council



Digital village are one of the strategic directions for China's rural revitalization and an important part of building a digital China.



Women play an important role, in the context of digital transformation, in rural revitalization.



Women's Rural Revitalization Initiative

designating women as a significant force in promoting rural revitalization and putting forward specific implementation measures

Opinions on Comprehensively Promoting Rural Revitalization and Accelerating Modernization of Agriculture and Rural Areas

female talents and strengthening women's roles and capabilities

Action Plan on Improving the Digital Literacy and Skills of All Citizens

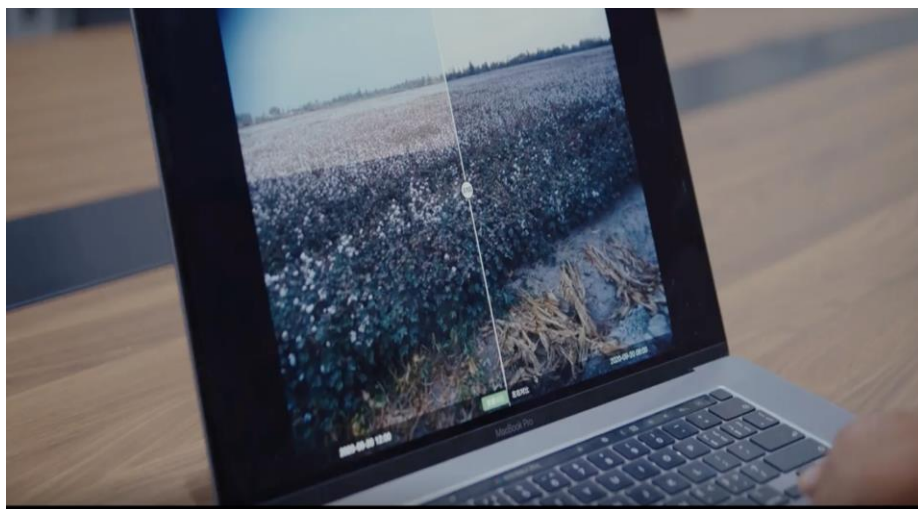
emphasized enhancing women's ability to participate in economic life through the internet



Several cases



Women farmers use E-commerce platforms to market agricultural products.



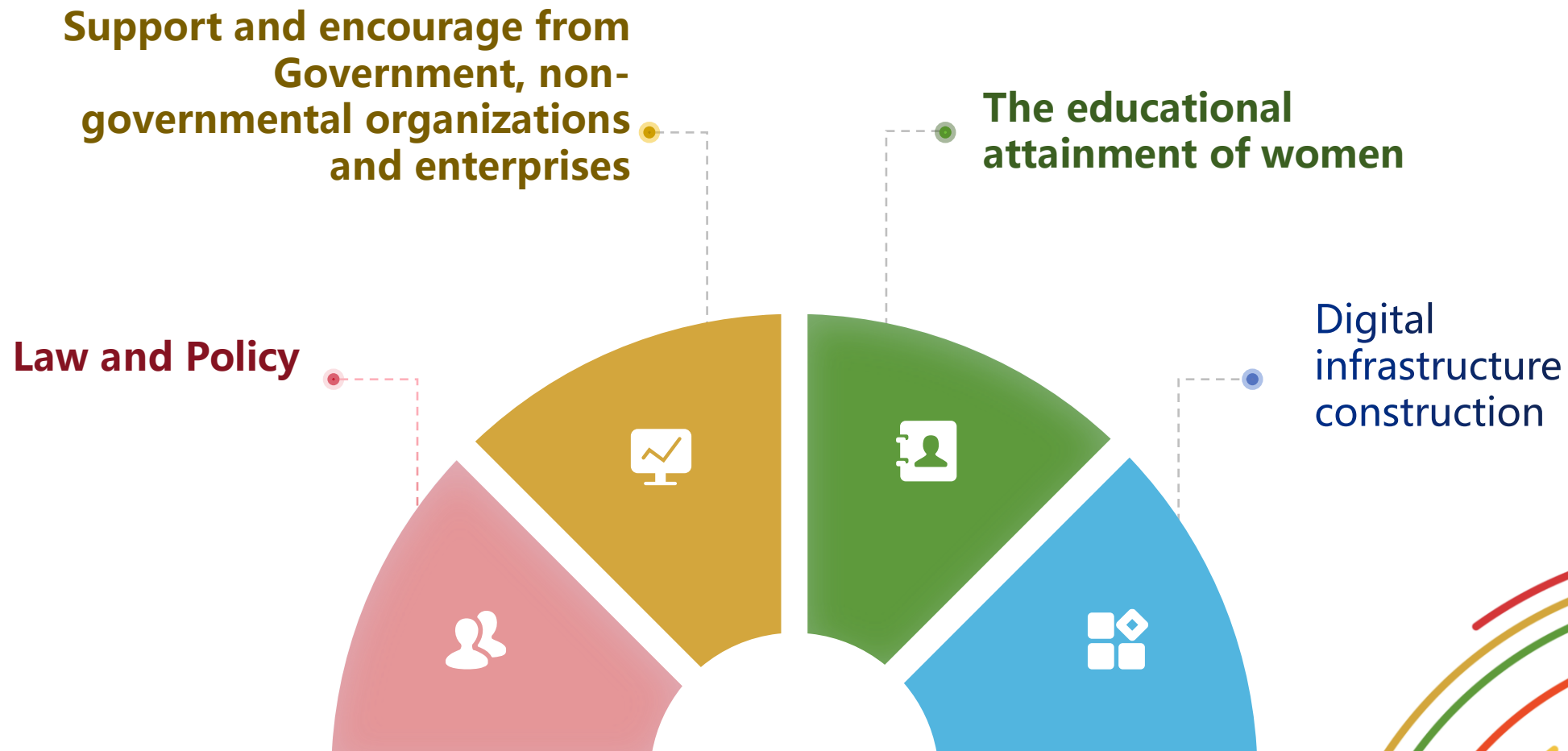
Future Digital Unmanned Farm Management Project



Xu Juan, a female drone operator, can complete pesticide spraying or fertilizer 33 hectares farmland in a day.



The experience of China





CSAM

Centre for Sustainable
Agricultural Mechanization

Thanks !