



Concept Note

7th Member Meeting of the Regional Council of Agricultural Machinery Associations in Asia and the Pacific

Wednesday, 27 October 2021
16:00-17:00 Beijing Time (GMT +8)

I. Background

The Regional Council of Agricultural Machinery Associations (ReCAMA) was established by the Centre for Sustainable Agricultural Mechanization (CSAM) of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) in 2014 as an outcome of the 1st 'Regional Forum on Sustainable Agricultural Mechanization in Asia and the Pacific' held in 2013. ReCAMA aims to promote sustainable agricultural mechanization in Asia and the Pacific through strengthening the capacity of national agricultural machinery associations, facilitating the exchange of knowledge and information, and enhancing collaboration and closer business connections among national associations and their members.

To date, ReCAMA has 21 Member associations from 15 countries. It is a key initiative for scaling-up the availability, adoption and sustainable use of agricultural machinery at the regional level through a demand-driven model closely involving the private sector. This initiative is hence directly supportive of SDG 2 (ending hunger and malnutrition), SDG 8 (decent work and economic growth) and SDG 17 (enabling global partnership for sustainable development) among other SDGs.

In accordance with the Terms of Reference of ReCAMA, a Member Meeting is convened once a year to discuss and make decisions on matters pertinent to the Council's operations and development. Since 2014, five Member Meetings have been organized in conjunction with key agricultural machinery exhibitions in China, India, Nepal and Thailand, and a sixth member meeting online in 2020 due to COVID-19. Five Trainings and Study Tours have also been organized focusing on whole-process mechanization (2015); conservation agriculture and transplanting technologies (2016); precision agriculture and harvesting technologies (2017); automation, irrigation (solar power), and plant protection (with UAV) (2018); and climate-smart mechanization, whole value chain

mechanization and horticulture mechanization (2019). In addition, a research paper on trade and investment policies on mechanization of agriculture was completed in 2017 covering China, India, Nepal, Sri Lanka, and Thailand while in 2020, another research paper on market dynamics of agricultural machinery in China, India, Sri Lanka, and Thailand was published. In 2021 a second research paper on trade and investment policies for agricultural machinery was completed covering Bangladesh, Indonesia, Pakistan, Philippines and Turkey.

Upon election at the 6th Member Meeting of ReCAMA in 2020, the Association of Indonesian Agriculture Machinery was elected as the ReCAMA Chair Association, with the Thai Society of Agricultural Engineering as the Vice-Chair Association for 2020-2021.

Due to constraints posed by the COVID-19 pandemic, the 7th Member Meeting of ReCAMA will be organized virtually via Zoom on 27 October 2021 at 16:00-17:00 Beijing time (GMT+8). Given the increasing role of the private sector in addressing socio-economic challenges, including those in the agricultural sector, enterprise representatives will be invited to introduce their Corporate Social Responsibility (CSR) initiatives related to sustainable agricultural mechanization. In addition, the 7th Member Meeting will review and endorse the work report of ReCAMA in 2021 and work plan for 2022.

The representatives of ReCAMA members are invited to attend the virtual Member Meeting.

II. Programme

Time	Item
16:00 – 16:05	<p>Opening</p> <p><i>Moderator: Mr. Anshuman Varma, Deputy Head / Programme Officer, ESCAP-CSAM</i></p> <ul style="list-style-type: none"> • Dr. Li Yutong, Head, Centre for Sustainable Agricultural Mechanization, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP-CSAM) • Mr. Henry Haryanto, Head of Committee, Association of Indonesian Agriculture Machinery (Chair Association of ReCAMA)
16:05 – 16:10	<p>Election/Discussion for new Chair and Vice Chair Associations</p> <p><i>Moderator: Mr. Anshuman Varma, Deputy Head / Programme Officer, ESCAP-CSAM</i></p>

Time	Item
16:10 – 16:35	<p>Case Presentations: Corporate Social Responsibility Initiatives related to Sustainable Agricultural Mechanization</p> <p><i>Moderator: Mr. Anshuman Varma, Deputy Head / Programme Officer, ESCAP-CSAM</i></p> <ul style="list-style-type: none"> • A Case of CSR in China - Mr. Wu Hongzhu, General Manager, Qingdao Hongzhu Agricultural Machinery Co., Ltd. • A Case of CSR in India - Mr. S V Raju, Director, Agri Business Centre for Development Ltd. • A Case of CSR in Nepal – Mr. Swoyambhu Krishna Shrestha Managing Director, BTL Trade Pvt. Ltd. • The principles of CSR - Dr. Beth Waweru, Advisor, Public Private Partnership, China-Africa Relations & South-South Cooperation, Office of the United Nations Resident Coordinator in China
16:35 – 16:55	<p>Review and Endorsement of Work Report 2021 and Proposed Work Plan 2022</p> <p><i>Moderator: Mr. Anshuman Varma, Deputy Head / Programme Officer, ESCAP-CSAM</i></p> <ul style="list-style-type: none"> • Work Report for 2021 & Work Plan for 2022 – Ms. Feng Yuee, Programme Coordinator, ESCAP-CSAM • Discussion of other matters
16:55 – 17:00	<p>Wrap up and Closing</p> <ul style="list-style-type: none"> • Mr. Anshuman Varma, Deputy Head / Programme Officer, ESCAP-CSAM