

Promoting Trade and Investment in Agricultural Machinery in the Asia-Pacific Region through ReCAMA

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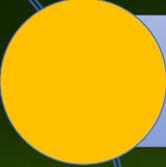
Programme Officer and Deputy Head

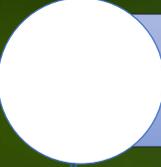
Centre for Sustainable Agricultural Mechanization (CSAM)

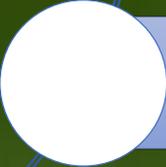
United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)



Outline

 **About ESCAP-CSAM**

 **About ReCAMA**

 **Key Outcomes**



ESCAP-CSAM



- **Regional institution** of ESCAP and hosted in China since 2003.
- Regional Hub for **South-to-South and Triangular Cooperation** servicing **62 ESCAP** member States and associate members.
- Dedicate to promoting **international cooperation and partnership** in mandated area of work.
- Focusing on **Sustainable Development Goals (SDG) 2** (Zero Hunger), SDG 1 (no poverty), SDG 17 (Partnerships for the Goals).



UNITED NATIONS

ESCAP

Economic and Social Commission for Asia and the Pacific

CSAM

Our Vision

CSAM's vision is to achieve production gains, improved rural livelihood and poverty alleviation through sustainable agricultural mechanization for a more resilient, inclusive and sustainable Asia and the Pacific



A photograph of women working in a rice field. In the foreground, a woman in a red top and floral skirt is on the left, another in a purple top is in the center, and a woman in a white and red patterned sari is on the right, carrying a bundle of rice seedlings. The background shows a lush green field and a dense line of palm trees under a clear sky. An orange semi-transparent overlay is positioned in the center, containing the title and a list of constraints.

Constraints on Promoting Sustainable Agricultural Mechanization in Asia-Pacific

- Small land holdings
- Limited manufacturing capacity
- Weaknesses in policy environment
- Limited institutional capacities
- Inadequate regional coordination

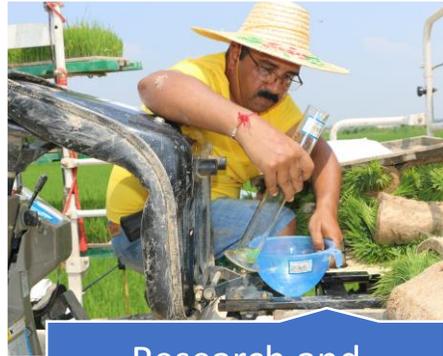
CSAM's Key Functions to enable Sustainable Agricultural Mechanization



Regional Cooperation



Capacity Building



Research and
Advisory



Communication and
Outreach



Partnership Building

← **South-South and Triangular Cooperation underlies all of CSAM's work** →

CSAM's Main Initiatives for Sustainable Agricultural Mechanization



Regional Forum on Sustainable Agricultural Mechanization



Asian and Pacific Network for Testing of Agricultural Machinery (ANTAM)



Regional Council of Agricultural Machinery Associations (ReCAMA)



Building resilience of smallholder farmers through South-South Cooperation



Integrated management of straw residue



Research, data, publications, policy advisory services



Training and institutional capacity building



Engagement of youth



Poverty alleviation in China

Outline

● About ESCAP-CSAM

● About ReCAMA

● Key Outcomes



Regional Council of Agricultural Machinery Associations (ReCAMA)

Strengthening private sector engagement in sustainable agricultural mechanization



About ReCAMA

- **Established** in **2014** in Wuhan, China, as a regional network of private sector agricultural machinery associations
- **Objectives:**
 - strengthen the capacity of national agricultural machinery associations
 - facilitate exchange of knowledge and information
 - Enhance business connections and regional trade and investment
- **Website:** recama.un-csam.org

About ReCAMA



19 Member associations

14 Countries in Asia and the Pacific

5 Trainings and Study Tours

3 Publications completed/in-progress

4 Member Meetings organized

4 Exhibitions visited (China, India, Thailand, Turkey)

400 Beneficiaries of training, events, network platforms

Wide network coverage: 19 Members in 14 Countries

- **Bangladesh** - Agricultural Machinery Manufacturer Association of Bangladesh (AMMAB)
- **China** - China Agricultural Machinery Distribution Association (CAMDA)
- **China** - China Association of Agricultural Machinery Manufacturers (CAAMM)
- **China** - China Agricultural Mechanization Association (CAMA)
- **India** - India Agricultural Machinery Manufacturers' Association (India-AMMA)
- **Indonesia** - Association of Indonesian Agriculture Machinery (ALSINTANI)
- **Mongolia** - Association of Mongolian Crop Farmers (AMCF)

- **Malaysia** - Farmer's Organization Authority (LPP)
- **Malaysia** - Malaysia National Farmers Organization (NAFAS)
- **Nepal** - Nepal Agricultural Machinery Entrepreneur's Association (NAMEA)
- **Russia** - Russian Association of Agricultural Machinery Manufacturers (Rosagromash Association)
- **Pakistan** - Pakistan Agricultural Machinery and Implements Manufacturers Association
- **Philippines** - Philippine Agricultural Machinery Manufacturers and Distributors Association

- **Sri Lanka** - Sri Lanka Agriculture Machinery Manufacturers and Suppliers Association
- **Thailand** - Thai Society of Agricultural Engineering
- **Thailand** - Thai Machinery Association
- **Thailand** - Agricultural Machinery Manufactures Industry Club
- **Turkey** - Turkish Association of Agricultural Machinery & Equipment Manufacturers (TARMAKBIR)
- **Vietnam** - Vietnam Society of Agricultural Engineering (VSAGE)

Network is expanding: 3 associations expressed interest to Join ReCAMA in 2019

Cambodia

Cambodia Agriculture
Machinery and Technology
Association (CAMTA)

Mongolia

Mongolian National Crop
Farmers Association
(MNCFA)

(replacing Association of
Mongolian Crop Farmers
(AMCF))

Malaysia

Malaysia Agriculture
Machinery and Equipment
Association (MAGMEA)

5 Training and Study Tours for Agricultural Machinery Manufacturers and Distributors



3 Publications

- **Trade and Investment Policies on Mechanisation of Agriculture** – Case Studies of China, India, Nepal, Sri Lanka and Thailand (2017-2018)
- **Trade and Investment Policies on Mechanisation of Agriculture** – Case Studies of Bangladesh, Indonesia, Philippines, Pakistan and Turkey (2019) *(in-progress)*
- **Mechanisation of Agriculture: Market Dynamics of Selected Member Countries of ReCAMA** – China, India, Sri Lanka and Thailand (2019) *(in-progress)*



Trade and Investment Policies on Mechanisation of Agriculture

Case Studies of Selected Member Countries of
the Regional Council of Agricultural Machinery Associations
in Asia and the Pacific (ReCAMA)

4 Member Association Meetings

- In China (2015, 2018), India (2016), Thailand (2017)





Visits to Agricultural Machinery Exhibitions

- China International Agricultural Machinery Exhibition in 2015, 2016, 2017, 2018, 2019
- Agricultural Machinery Exhibition (AGRI INTEX -2016), Coimbatore, India in 2016
- Konya Agriculture Faire, in Konya, Turkey in 2018
- Agritechnica Asia, in Bangkok, Thailand in 2018

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Key Outcomes

More than 400 beneficiaries from ReCAMA training, events & network platforms

- Training and Study Tours
- Member Meetings
- Visits to exhibitions
- Business-matching events
- On-line Group Communication



Key Outcomes

- **Enhanced capacities and business linkages** for private sector manufacturers and distributors in Asia-Pacific region
- **3 MOUs/agreements established** for collaboration and exchange between member associations from 4 countries
- In a 2018 survey, **100% respondents** indicated ReCAMA's activities have equipped them with the right knowledge & capacities to improve their way of work

Contact Us

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**...WE HOPE TO STRENGTHEN OUR
COLLABORATION IN FUTURE...**

Thank you