

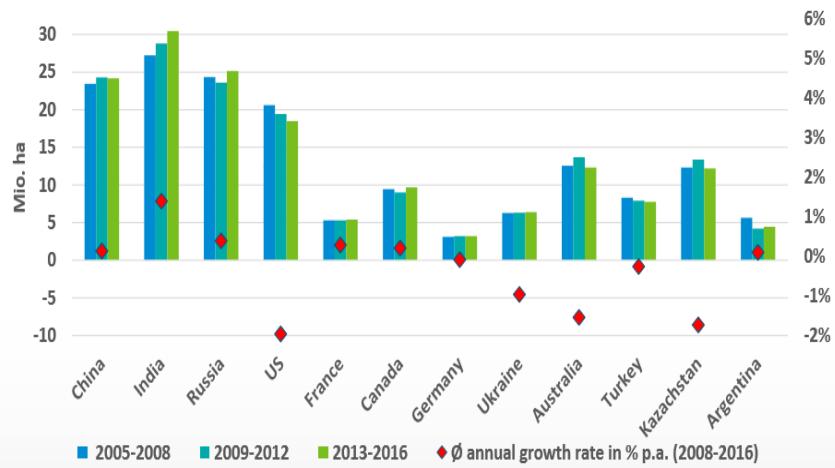
Agricultural Machinery Industry in Germany

- Leely ZHANG, Chief Representative, DLG China



Global Wheat production

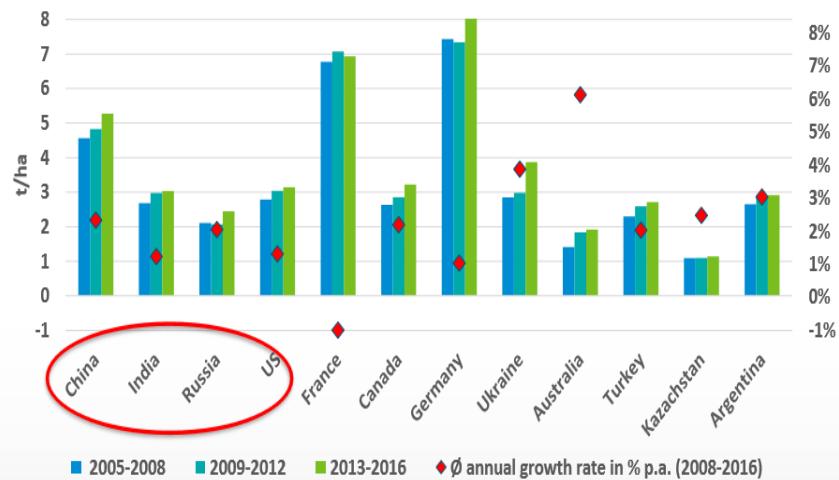
Development of Wheat acreage (in mio. ha)



- India the only country with ongoing and significant growth (>1%)
- Russia with modest increase in acreage
- Wheat acreage more often in decline than on the rise

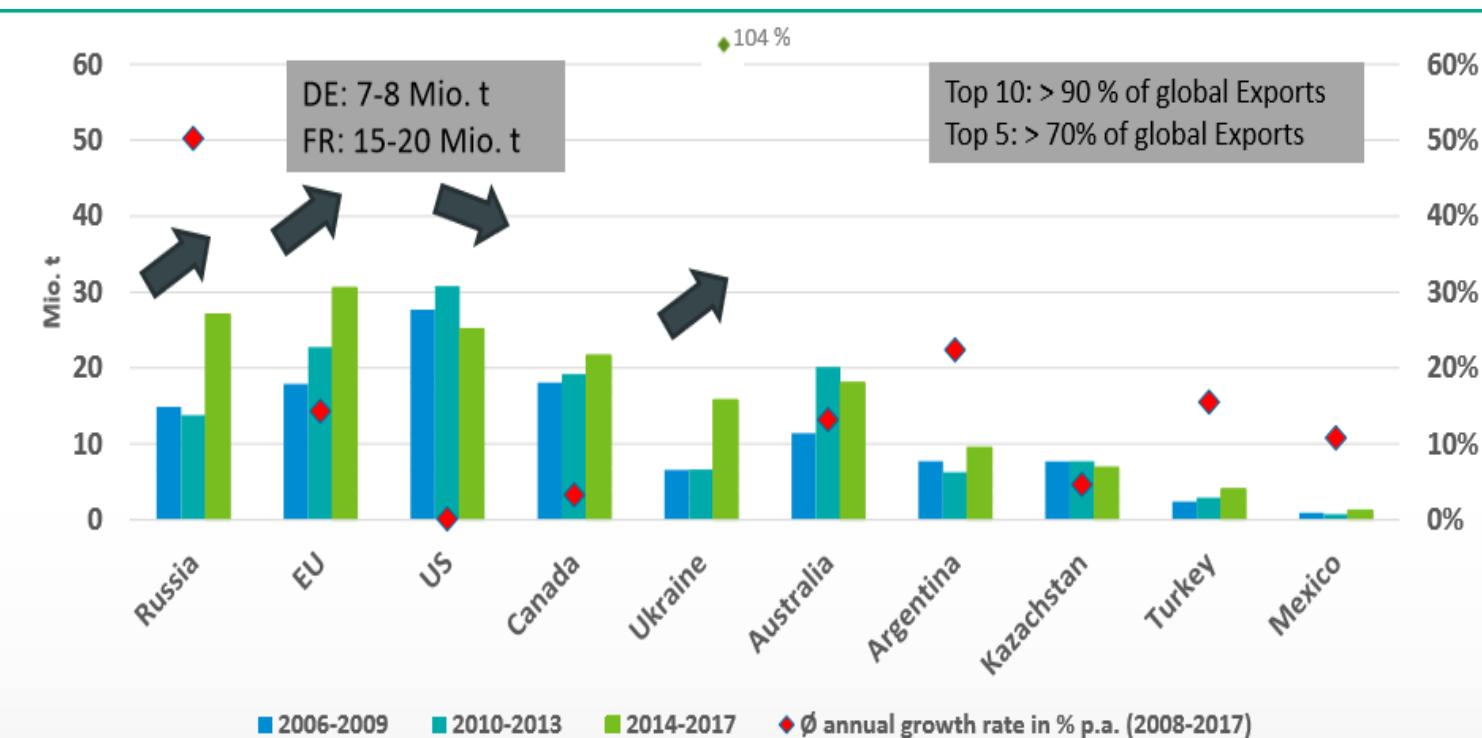
Quelle: FAO; IGC

Evolution of global Wheat yields (t/ha)



- Top producers of wheat are mostly „low-yield-countries“
- Only DE and FR with „high“ yields but stagnating/downward trend
- AU and UA with outstanding yield improvements

Global Wheat Export

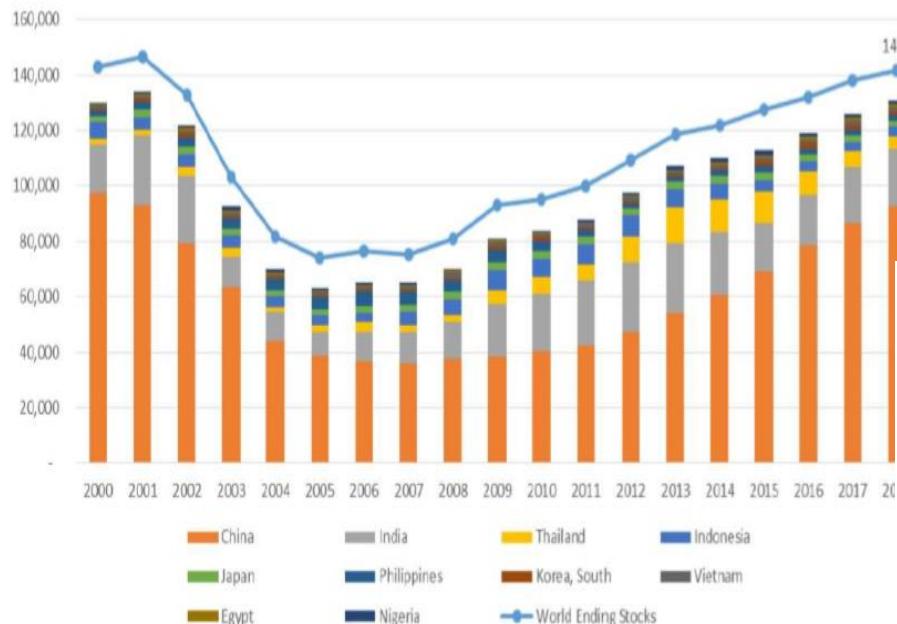


- Huge increase of exports from Russia and Ukraine between 2014 - 2017
- US no longer No. 1 in Exports (replacement of Wheat by Corn).
- Abolishment of export taxes shows its effects in Argentina

Quelle: FAO; IGC

Global Rice Production:

中国是水稻生产大国，但不是出口国，泰国，越南，巴基斯坦，
缅甸是主要出口国

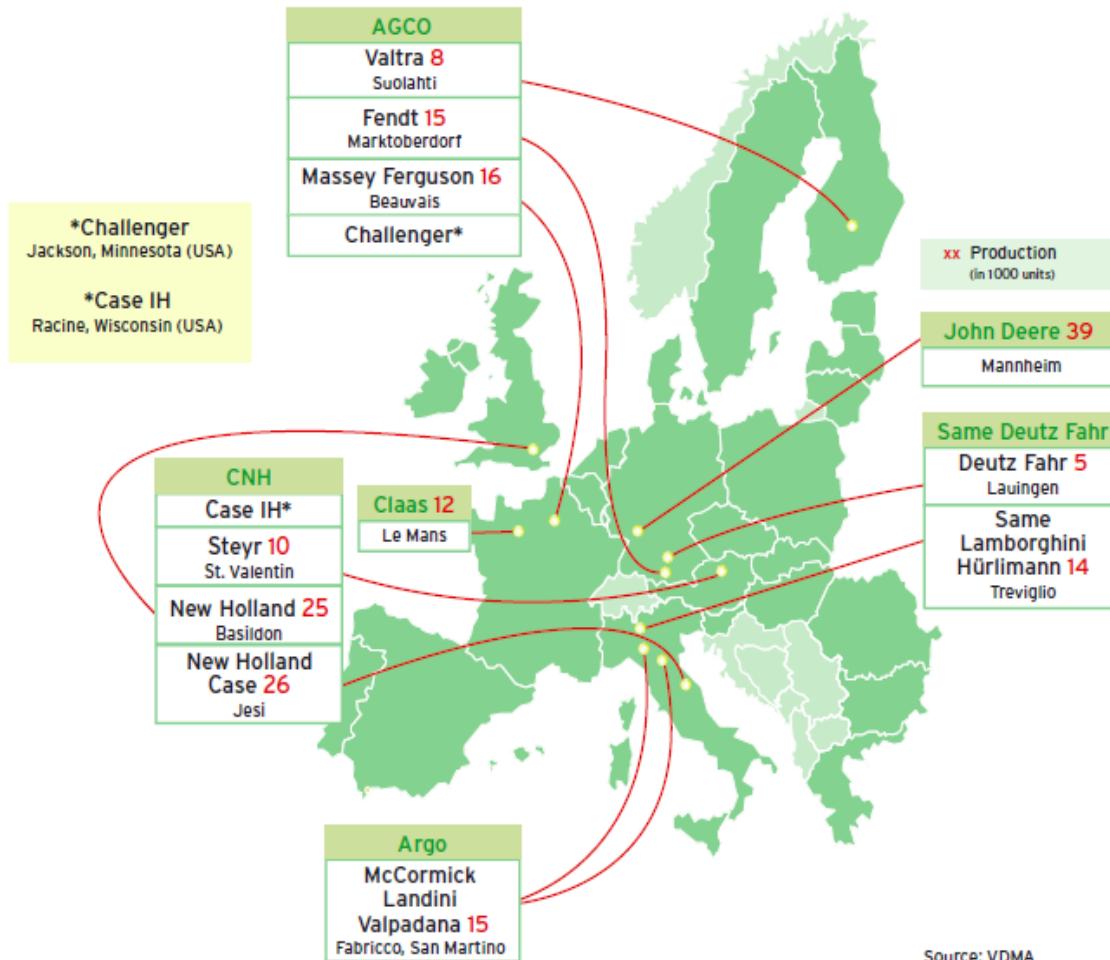


Source: V. Subramanian, The World Rice Trade Conference 2017, The Rice Trader

Countries	2015	2016	2017
Million ton			
India	11.05	10.04	12.56
Thailand	9.78	9.87	11.62
Vietnam	6.61	5.09	6.49
Pakistan	4.0	4.10	3.60
USA	3.38	3.37	3.38
Myanmar	1.74	1.30	3.35
Cambodia	1.15	1.15	1.15
Other	4.94	5.29	5.83
Total	42.65	40.21	47.98

Source: Data from Grain: World Market and Trade, USDA, April 2018

Where is the tractor produced? (unit: 1000)



自动化
减少排气量
减少能耗
装备与拖拉机的
配合

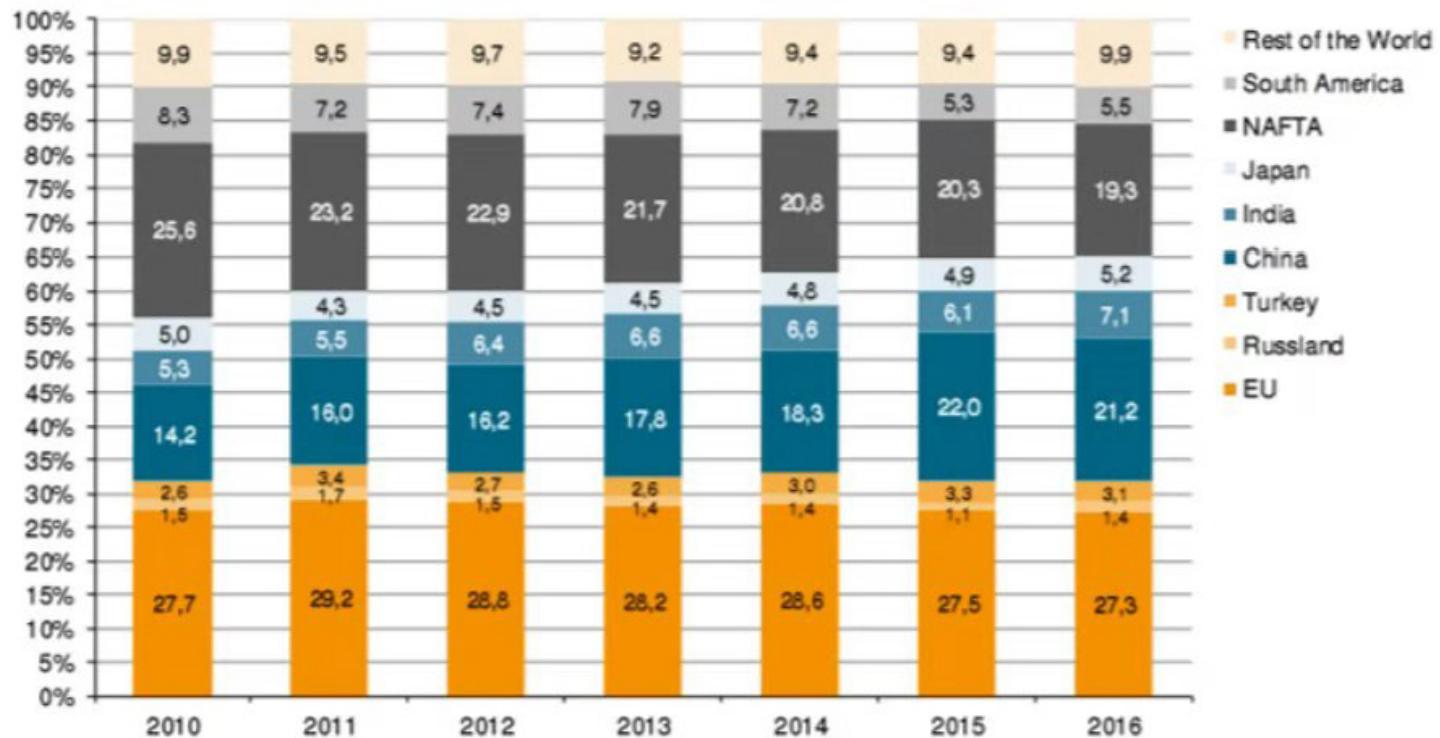
Source: VDMA

Distribution of global agricultural machinery producers

Western Europe remains the leading producer

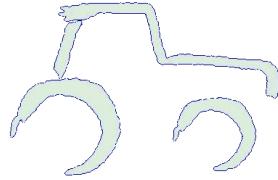


Distribution of the worldwide Production Volume in %



Impulse für
den Fortschritt

Tractor end users in EU



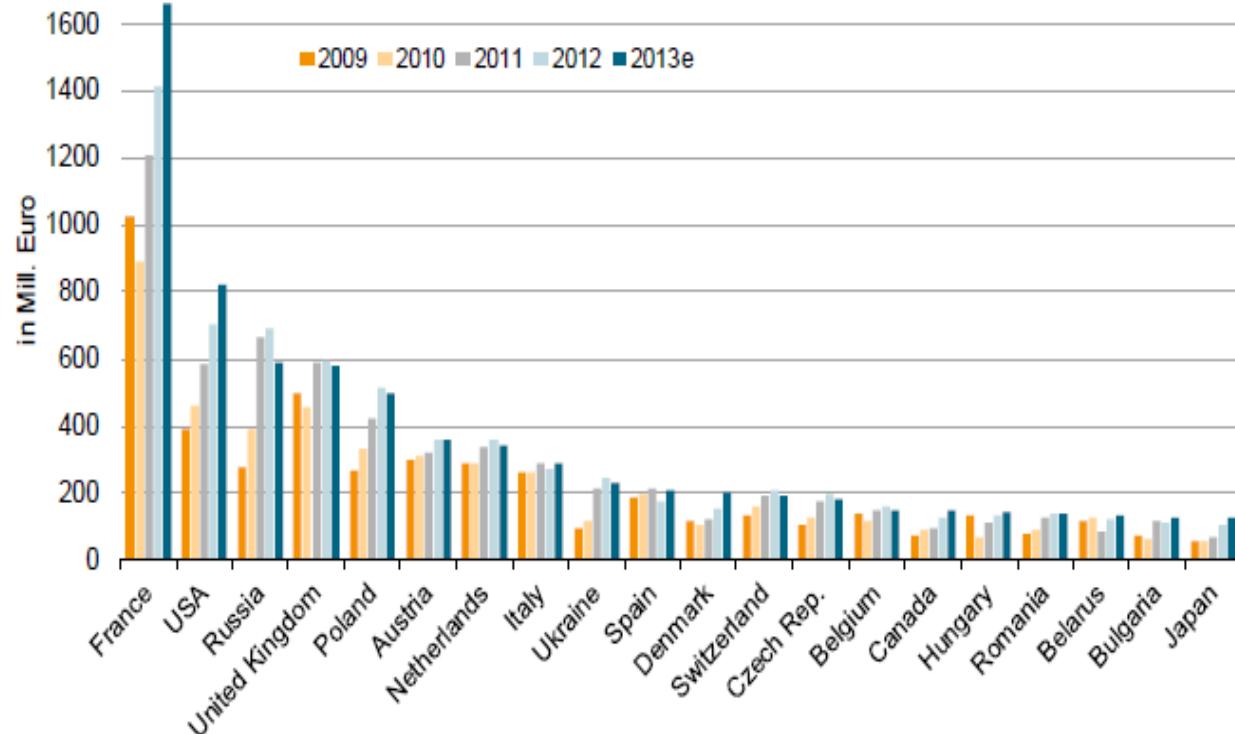
标准型
71 %

其它：伸缩臂式——园艺用
22 %

葡萄园
7 %

平均马力：130 hp

Germany export of tractors



美罗国，俄英利国口农前市场，
法国，斯奥是机五，地德出大

Source: agrifuture



Dealers in Germany

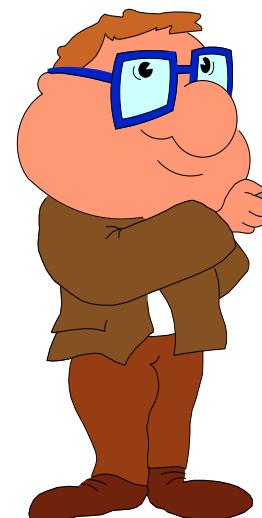


- Average staff: 18
 - Technician: 10
 - admin: 2
 - sales: 3
 - accounting: 3

Dealers in Germany

revenue: 4 (m. Euro)

- New machine: 2.3
- Second hand: 0.6
- Spare parts: 0.8
- 车 inventory: 0.2
- others: 0.1

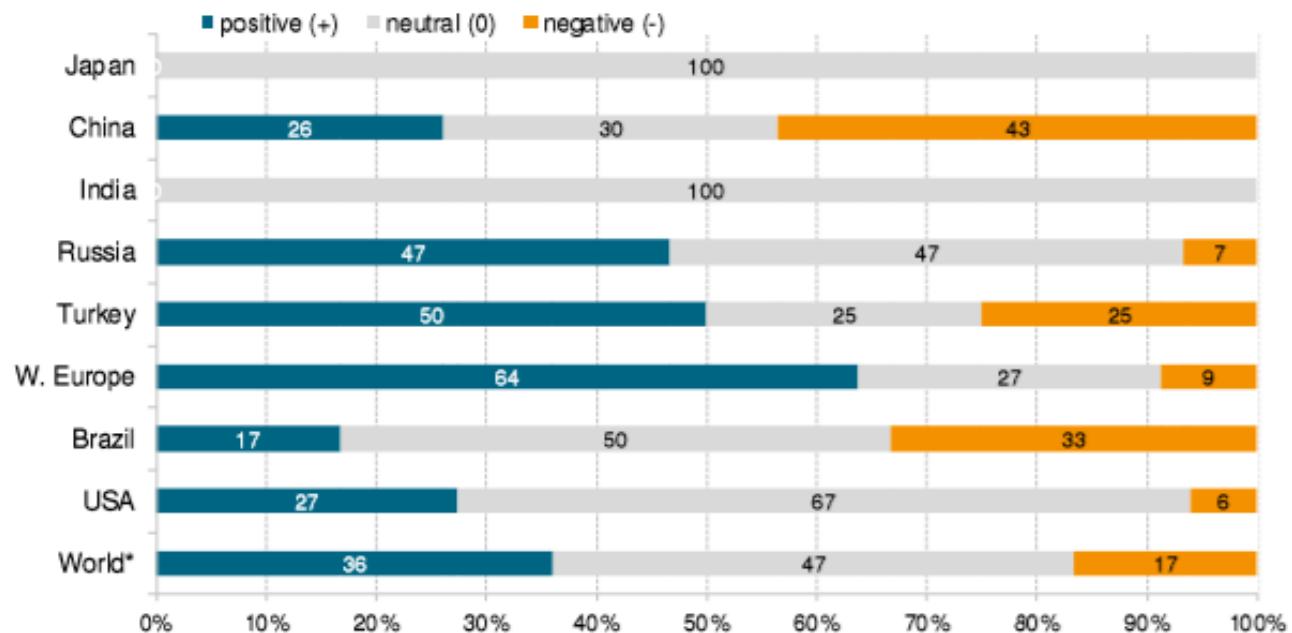


Animal production serves currently as the main driver



Question: Please give a current evaluation of the following aspects/impacts for the farmers / end customers in your home market: **Animal production (incl. dairy products)**

Answers from manufacturers / importers according to location



Source: Agrievolution Business Barometer Oct 2017

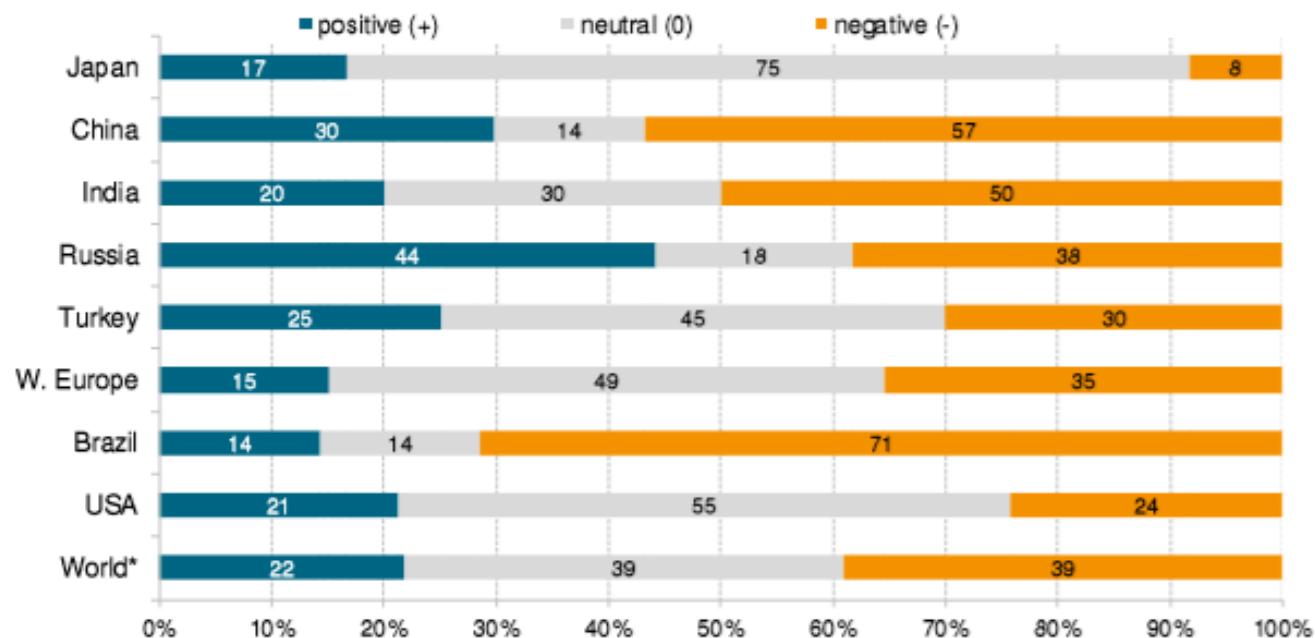
*weighted global average

Crop production currently has a braking effect



Question: Please give a current evaluation of the following aspects/impacts for the farmers / end customers in your home market: **Crop production (prices, quantities, quality)**

Answers from manufacturers / importers according to location

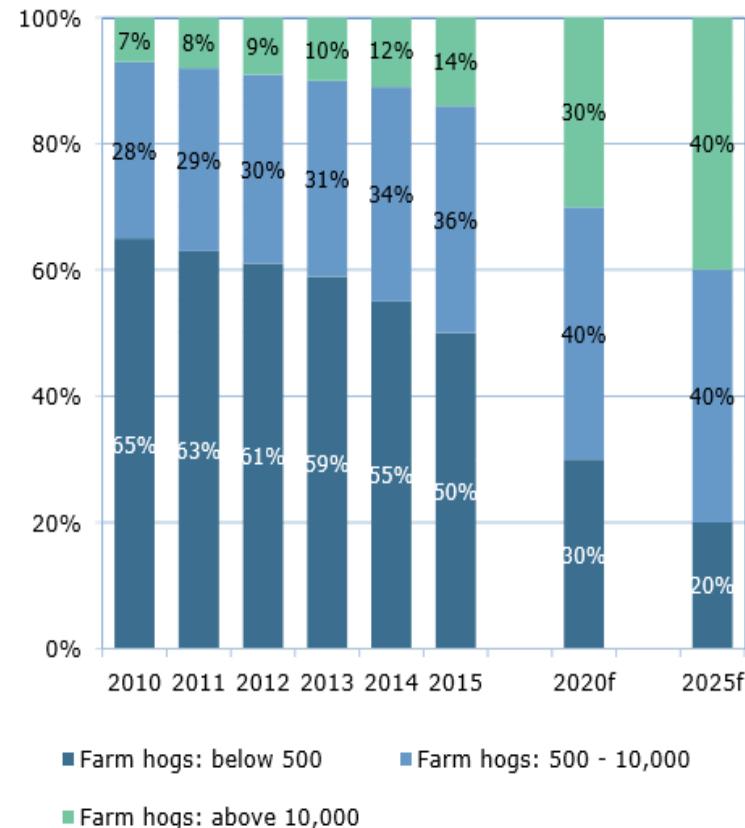


Source: Agrievolution Business Barometer Oct 2017

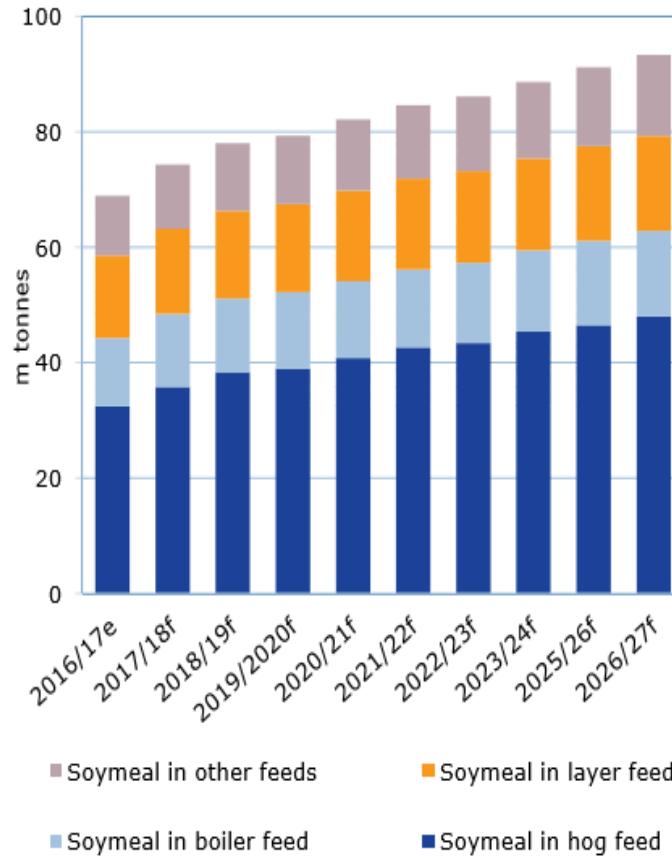
*weighted global average

畜牧业的发展极大的刺激着种植业

Structural shift in hog rearing is a key driver for soymeal demand



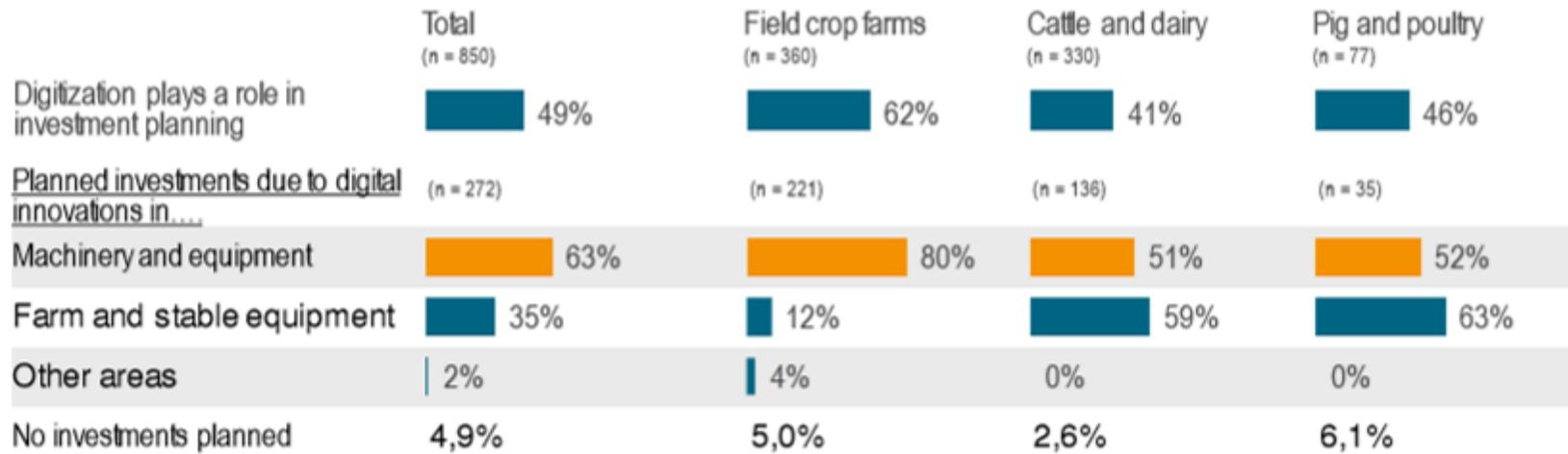
Soymeal consumption is to grow by 3% in the next decade



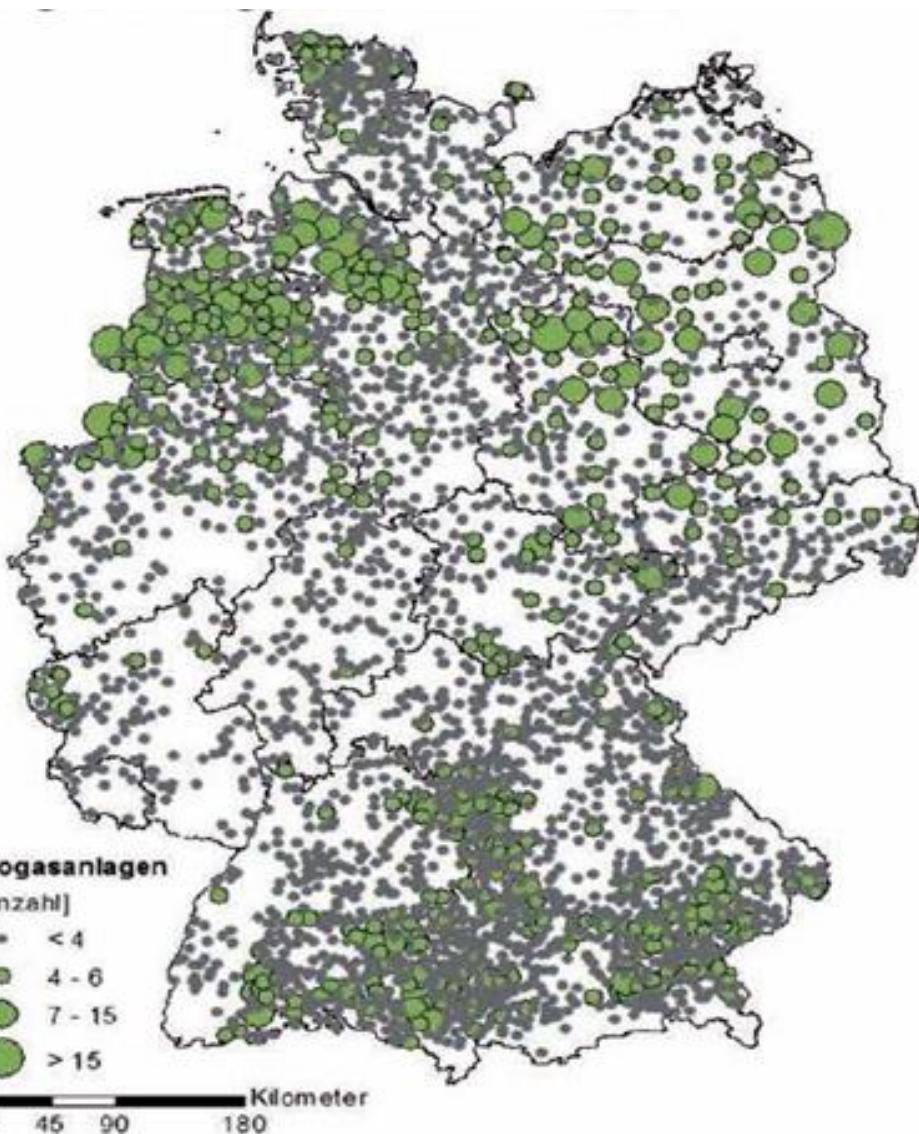
Digitisation serves as the decisive future driver



Planned investment areas due to digital innovation within the next 2-3 years - by type of business



New type of farm in Germany, Biogas plant



- 11%的可再生能源是由农业生产（沼气池，太阳能发电）
- 75%的沼气发电厂（72900兆瓦）和25%的太阳能发电厂（3200 MW）
都是由农场主经营



Bundesministerium für
Ernährung, Landwirtschaft
und Verbraucherschutz



JOINT GERMAN-CHINESE DEMONSTRATION FARM

PPP projects



Ukraine



Zambia



Mongolia



3 Main Project Result Areas



1. Trials and demonstrations
(demonstrations, trials, field and demonstration days, cooperation with external partners for scientific monitoring)
2. Training
(practical and theoretical trainings, training of trainers, study tours)
3. Knowledge Dissemination and PR

DCALDP Platform

Thank you for attention

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