



# MAGMEA

MALAYSIA AGRICULTURE MACHINERY & EQUIPMENT ASSOCIATION



# Malaysia

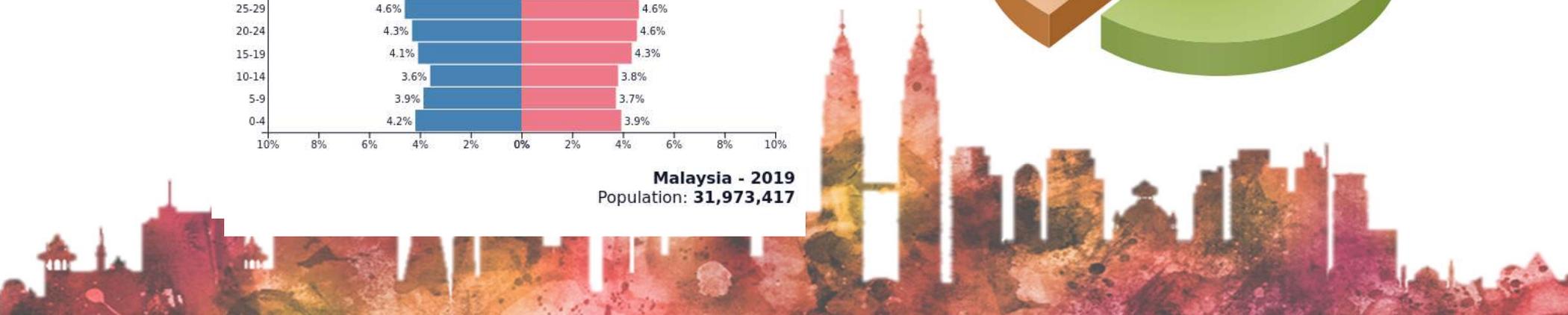
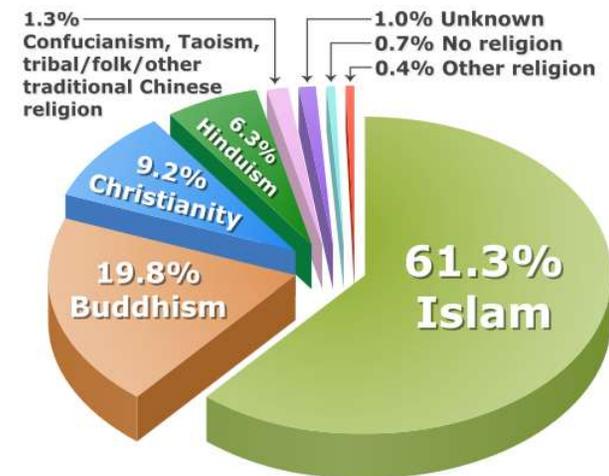


Land Area	33	million Hectares
Agriculture develop	8	million Hectares (24%)

# Malaysia



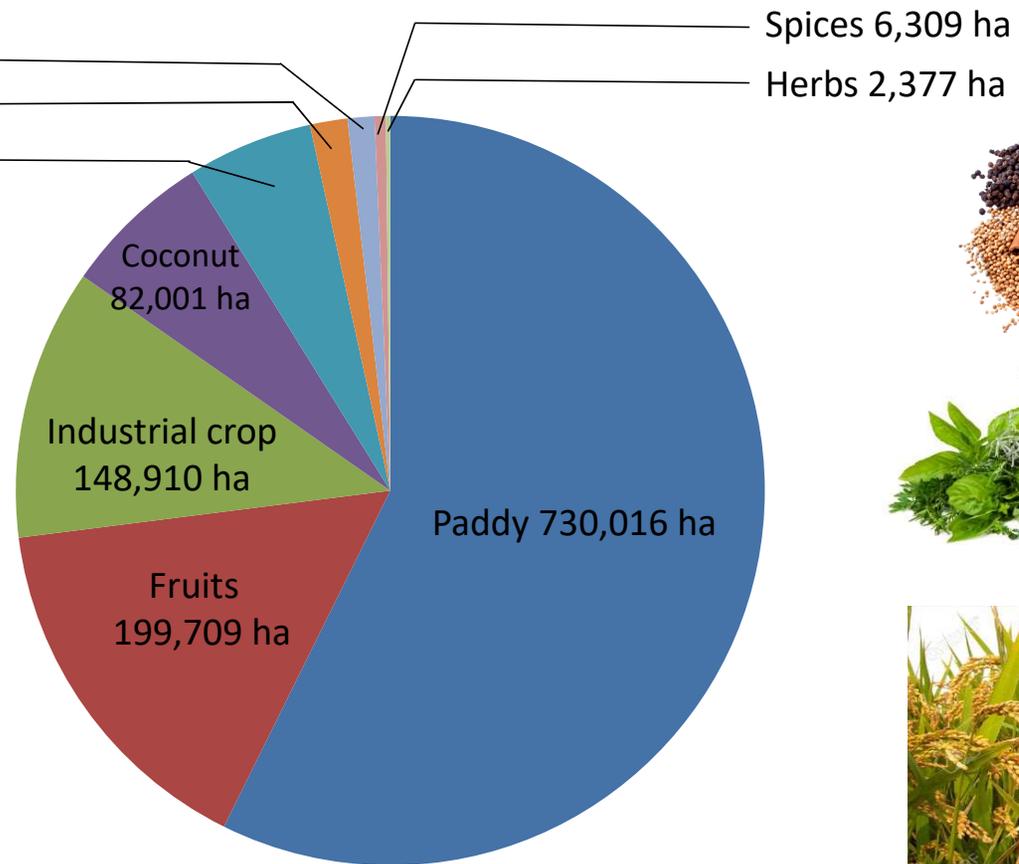
Malaysia - 2019  
Population: 31,973,417



# AGRICULTURE IN MALAYSIA



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Name	English Malay	<b>MALAYSIA AGRICULTURE MACHINERY &amp; EQUIPMENT ASSOCIATION PERSATUAN JENTERA &amp; PERALATAN PERTANIAN MALAYSIA</b>
Registration Number		<b>PPM-027-10-10122018</b>
Date of Established		<b>Dec 10, 2018</b>
No of member		<b>35 company</b> (update Jan 2019)
Members Profile		i. <b>Manufacturer &amp; Exporter</b> ii. <b>Distributor</b> iii. <b>Importer &amp; Trader</b>
Contact details		<b>2A, Jalan Teknologi 3/5, Selangor Sains Park 1, Kota Damansara, 47810 Petaling Jaya, Selangor, Malaysia.</b> Tel : <b>+603-6151 2088</b> Fax : <b>+603-6150 3880</b> Email : <b>magea@gmail.com</b>



MALAYSIA

*AKTA PERTUBUHAN 1966*  
PERATURAN-PERATURAN PERTUBUHAN 1984

BORANG 3  
(Peraturan 5)

SIJIL PENDAFTARAN

*Adalah dipertujui bahawa:*

PERSATUAN JENTERA & PERALATAN PERTANIAN MALAYSIA (PJPPM)(MALAYSIA AGRICULTURE  
MACHINERY & EQUIPMENT ASSOCIATION (MAGMEA))  
2A, JALAN TEKNOLOGI 3/5, SELANGOR SAINS PARK 1, KOTA DAMANSARA,  
47810 PETALING JAYA  
SELANGOR

*hari ini didaftarkan sebagai suatu pertubuhan di bawah Seksyen 7  
Akta Pertubuhan 1966 dan bahawa nombor pendaftarannya ialah*

PPM-017-10-10122018

*Diperbuat dengan ditandatangani oleh saya pada  
10 hari bulan Disember 2018*



  
**(MASYATI BINTI LABANG IBRAHIM)**  
*Pendafatar Pertubuhan,  
Malaysia*

PPM-027-10-10122018



**Certificate of Registration by  
MALAYSIA Governments**

# Board of Managements



President

Mr. **LOW WY**

Deputy President

Mr. **AZMI MUNANI**

Vice President

Mr. **CHIN SS**

Secretary

Mr. **ASWIN LIM**

Treasurer

Ms. **WONG LN**

Auditor

Mr. **HO TL**

Board of Director

Mr. **FAIZAL AZMI**

Mr. **MOHD ADNAN**

Mr. **WONG MH**

Mr. **LIAU AT**

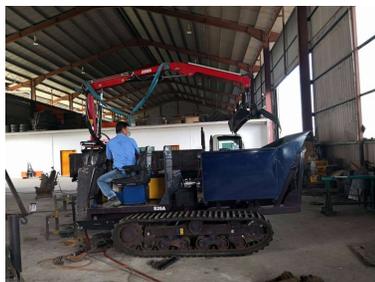
Mr. **K. GUNNA**

# Members Profile

( i. Manufacturer & Exporter )



**AGRIMAC, AGRI MACH, EMDEK, GEMKA,  
HOWARD, JUN CHONG, PORSTECH,  
SINCOSAGRI, TITAN**



# Members Profile

( ii. Distributor )

**AGRIMAC, CASE IH, EUROSTAR, FARMMASTER, FARMAX,  
ISEKI, JOHN DEERE, KINTA, KUBOTA, LANDINI,  
MASSEY FERGUSON, MITSUBISHI, NEW HOLLAND,  
SOLIS, THINKER, WONG, WORLDSTAR, YANMAR**



# Members Profile

( iii. Importer & Trader )

**AGROMASTER, BEPCO, CAFFINI, EUROTRAC,  
GASPARDO, KUHN, MARA, MASCHIO,  
SPAREX, VAPORMATIC**



# Associated Partners



- Ministry of Agriculture
- Ministry of Primary Industries
- Ministry of Education
- National, State & Area Farmers Organization



# Status of Agricultural Mechanization In Malaysia

- ❖ Malaysia is a developing economy where agriculture sector plays a dominant role, taking up 12% of the GDP
- ❖ 16% of Malaysian population is employed in agricultural sector
- ❖ Malaysian crops are mainly divided into food crops and cash crops. The food crops are mainly rice, sugar cane, corn, cassava and vegetables
- ❖ Food crops and temperate fruits and vegetables require a large import of more than 1.5 billion US dollars, which is 2% of the total annual imports

# Local Modification / R&D



- ❖ To carry out research to generate innovative technologies for the development of the food and agriculture industries
- ❖ To provide consultancy and technical services to support the development of food and agriculture industries.

## Key Challenges

- Can be divided into three perspectives; to meet stakeholder demand, human resources capability and resource allocation
- Governments / Institute research and development (R&D) are not exposed to the market
- R&D portfolios have changed from being mainly public good to market driven via R&D contracts. The stakeholder demand competitive products and services, higher level of R&D and effective intellectual asset management

# Local Modification / R&D



# Advantages of Modern Technology for Farmers

- **Fast progressing time : Mainly to reduce farmers' working hour**
- **Increase the profit of the farmer and reduce the operation cost**
- **More sustainable approach towards farming**
- **Increase in productivity**

# Roles and Responsibilities

## Oversea Manufacturer and Institutes

- ❖ Manufacturers, R&D and Resources

## MAGMAA

- ❖ Assists with commercializing existence R&D
- ❖ Expose Members of MAGMEA to commercial projects globally
- ❖ Do survey on productivity of members

## Associated Partner

- ❖ Introduce advanced technology from outside of country

## End User / Contractor / Cooperative

- ❖ Advanced technology machines will be provided by government
- ❖ Able to receive subsidies and grant from Malaysian government

