THAILAND

- South East Asia
- Population 68,863,514
- Area 513,120 km²
- 77 Province
Map of Thailand

North Laos and Myanmar

Central

East Cambodia

North East Laos and Cambodia

West Myanmar

South Malaysia

THAILAND
Thailand’s weather

Summer
36-44 °C

Rainy
20-35 °C
rainfall of 1,200 to 1,600 mm

Winter
10-20 °C
49% of Thailand's labour force is employed in agriculture.
Rice is the most important crop in the country.

Main Crop:
- Rice: Central / North East
- Corn: North
- Cassava: Central / North East
- Soybean: North
- Sugarcane: Central / North East
- Pararubber: South
- Palm: South
THAILAND

Agricultural Machinery

Walking Tractor
10-15 HP

Small Tractor
20-35 HP

Rice Combine Harvester

Drone

Rotary tiller

Sugarcane harvester

Rice mill
New Challenges

Smart Farm/Agriculture

- Unmanned Vehicle
- Plant Factory
- Robotics
- Smart Irrigation
- GPS
THAILAND

Tourism

North
Doi Suthep

South
Maya Bay Beach, Phuket

Central
Wat Phra Kaew in Bangkok

Natural tourism

North East
Phanomrung

Culture tourism
THAILAND

Thai Food

Som Tum (Papaya Salad)

Tom Yum Kung (Sour Prawn Soup)

Pa Naeng (Red Curry with meat)

Kang Keaw Wan (Green Curry)

Pad Thai (Thai Fried Noodles)
THAILAND

Thai Fruit

Durian

Mangosteen
Job No: G 053
Client: TAT
Product: Amazing Thailand
Title: "Warm Welcome Is All Around"
Duration: 3 Mins.
Date: 19/10/2012
Agency: McCANN WORLDGROUP
Prod’ House: The Film Factory
Remark: 

MASTER
THANK YOU
ขอบคุณครับ/ค่ะ

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