Malaysia

Land Area 33 million Hectares
Agriculture develop 8 million Hectares (24%)
Malaysia - 2019
Population: 31,973,417

- 61.3% Islam
- 19.8% Buddhism
- 9.2% Christianity
- 6.3% Hinduism
- 1.3% Confucianism, Taoism, tribal/folk/other traditional Chinese religion
- 0.7% No religion
- 0.4% Other religion
- 1.0% Unknown
AGRICULTURE IN MALAYSIA
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Paddy 730,016 ha
Coconut 82,001 ha
Industrial crop 148,910 ha
Fruits 199,709 ha
Cash crops 20,565 ha
Vegetables 68,927 ha
Pineapples 14,700 ha
Spices 6,309 ha
Herbs 2,377 ha
AGRICULTURE IN MALAYSIA
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Name | English: MALAYSIA AGRICULTURE MACHINERY & EQUIPMENT ASSOCIATION  
| Malay: PERSATUAN JENTERA & PERALATAN PERTANIAN MALAYSIA

Registration Number | PPM-027-10-10122018

Date of Established | Dec 10, 2018

No of member | 35 company (update Jan 2019)

Members Profile
i. Manufacturer & Exporter
ii. Distributor
iii. Importer & Trader

Contact details
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Tel : +603-6151 2088
Fax : +603-6150 3880
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Certificate of Registration by MALAYSIA Governments
Board of Managements

President
Mr. LOW WY

Deputy President
Mr. AZMI MUNANI

Vice President
Mr. CHIN SS

Secretary
Mr. ASWIN LIM

Treasurer
Ms. WONG LN

Auditor
Mr. HO TL

Board of Director
Mr. FAIZAL AZMI
Mr. MOHD ADNAN
Mr. WONG MH
Mr. LIAU AT
Mr. K. GUNNA
Members Profile
(i. Manufacturer & Exporter)

AGRIMAC, AGRI MACH, EMDEK, GEMKA, HOWARD, JUN CHONG, PORSTECH, SINCOSAGRI, TITAN
Members Profile
( ii. Distributor )

AGRIMAC, CASE IH, EUROSTAR, FARMASTER, FARMAX,
ISEKI, JOHN DEERE, KINTA, KUBOTA, LANDINI,
MASSEY FERGUSON, MITSUBISHI, NEW HOLLAND,
SOLIS, THINKER, WONG, WORLDSTAR, YANMAR
Members Profile
(iii. Importer & Trader)

AGROMASTER, BEPCO, CAFFINI, EUROTRAC,
GASPARDO, KUHN, MARA, MASCHIO,
SPAREX, VAPORMATIC
Associated Partners

• Ministry of Agriculture
• Ministry of Primary Industries
• Ministry of Education
• National, State & Area Farmers Organization
Status of Agricultural Mechanization In Malaysia

- Malaysia is a developing economy where agriculture sector plays a dominant role, taking up 12% of the GDP
- 16% of Malaysian population is employed in agricultural sector
- Malaysian crops are mainly divided into food crops and cash crops. The food crops are mainly rice, sugar cane, corn, cassava and vegetables
- Food crops and temperate fruits and vegetables require a large import of more than 1.5 billion US dollars, which is 2% of the total annual imports
Local Modification / R&D

❖ To carry out research to generate innovative technologies for the development of the food and agriculture industries
❖ To provide consultancy and technical services to support the development of food and agriculture industries.

Key Challenges

• Can be divided into three perspectives; to meet stakeholder demand, human resources capability and resource allocation

• Governments / Institute research and development (R&D) are not exposed to the market

• R&D portfolios have changed from being mainly public good to market driven via R&D contracts. The stakeholder demand competitive products and services, higher level of R&D and effective intellectual asset management
Local Modification / R&D
Advantages of Modern Technology for Farmers

● Fast progressing time: Mainly to reduce farmers’ working hour

● Increase the profit of the farmer and reduce the operation cost

● More sustainable approach towards farming

● Increase in productivity
Roles and Responsibilities

**Oversea Manufacturer and Institutes**
- Manufacturers, R&D and Resources

**MAGMEA**
- Assists with commercializing existence R&D
- Expose Members of MAGMEA to commercial projects globally
- Do survey on productivity of members

**Associated Partner**
- Introduce advanced technology from outside of country

**End User / Contractor / Cooperative**
- Advanced technology machines will be provided by government
- Able to receive subsidies and grant from Malaysian government