Promoting Trade and Investment in Agricultural Machinery in the Asia-Pacific Region through ReCAMA

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Outline

- About ESCAP-CSAM
- About ReCAMA
- Key Outcomes
ESCAP-CSAM

- **Regional institution** of ESCAP and hosted in China since 2003.

- Regional Hub for **South-to-South and Triangular Cooperation** servicing 62 ESCAP member States and associate members.

- Dedicate to promoting **international cooperation and partnership** in mandated area of work.

- Focusing on **Sustainable Development Goals (SDG) 2 (Zero Hunger), SDG 1 (no poverty), SDG 17 (Partnerships for the Goals).**
Our Vision

CSAM’s vision is to achieve production gains, improved rural livelihood and poverty alleviation through sustainable agricultural mechanization for a more resilient, inclusive and sustainable Asia and the Pacific.
Constraints on Promoting Sustainable Agricultural Mechanization in Asia-Pacific

- Small land holdings
- Limited manufacturing capacity
- Weaknesses in policy environment
- Limited institutional capacities
- Inadequate regional coordination
CSAM’s Key Functions to enable Sustainable Agricultural Mechanization

- Regional Cooperation
- Capacity Building
- Research and Advisory
- Communication and Outreach
- Partnership Building

South-South and Triangular Cooperation underlies all of CSAM’s work
CSAM’s Main Initiatives for Sustainable Agricultural Mechanization

- Regional Forum on Sustainable Agricultural Mechanization
- Asian and Pacific Network for Testing of Agricultural Machinery (ANTAM)
- Regional Council of Agricultural Machinery Associations (ReCAMA)
- Building resilience of smallholder farmers through South-South Cooperation
- Integrated management of straw residue
- Research, data, publications, policy advisory services
- Training and institutional capacity building
- Engagement of youth
- Poverty alleviation in China
Regional Council of Agricultural Machinery Associations (ReCAMA)

Strengthening private sector engagement in sustainable agricultural mechanization
About ReCAMA

• **Established** in 2014 in Wuhan, China, as a regional network of private sector agricultural machinery associations

• **Objectives:**
  • strengthen the capacity of national agricultural machinery associations
  • facilitate exchange of knowledge and information
  • Enhance business connections and regional trade and investment

• **Website:** recama.un-csam.org
About ReCAMA

- 19 Member associations
- 14 Countries in Asia and the Pacific
- 5 Trainings and Study Tours
- 3 Publications completed/in-progress
- 4 Member Meetings organized
- 4 Exhibitions visited (China, India, Thailand, Turkey)
- 400 Beneficiaries of training, events, network platforms
Wide network coverage: 19 Members in 14 Countries

- **Bangladesh** - Agricultural Machinery Manufacturer Association of Bangladesh (AMMAB)
- **China** - China Agricultural Machinery Distribution Association (CAMDA)
- **China** - China Association of Agricultural Machinery Manufacturers (CAAMM)
- **China** - China Agricultural Mechanization Association (CAMA)
- **India** - India Agricultural Machinery Manufacturers’ Association (India-AMMA)
- **Indonesia** - Association of Indonesian Agriculture Machinery (ALSINTANI)
- **Mongolia** - Association of Mongolian Crop Farmers (AMCF)
- **Malaysia** - Farmer's Organization Authority (LPP)
- **Malaysia** – Malaysia National Farmers Organization (NAFAS)
- **Nepal** - Nepal Agricultural Machinery Enterpreneur's Association (NAMEA)
- **Russia** – Russian Association of Agricultural Machinery Manufacturers (Rosagromash Association)
- **Pakistan** – Pakistan Agricultural Machinery and Implements Manufacturers Association
- **Philippines** - Philippine Agricultural Machinery Manufacturers and Distributors Association
- **Sir Lanka** - Sri Lanka Agriculture Machinery Manufacturers and Suppliers Association
- **Thailand** - Thai Society of Agricultural Engineering
- **Thailand** - Thai Machinery Association
- **Thailand** - Agricultural Machinery Manufactures Industry Club
- **Turkey** - Turkish Association of Agricultural Machinery & Equipment Manufacturers (TARMAKBIR)
- **Vietnam** - Vietnam Society of Agricultural Engineering (VSAGE)
Network is expanding: 3 associations expressed interest to Join ReCAMA in 2019

Cambodia
Cambodia Agriculture Machinery and Technology Association (CAMTA)

Mongolia
Mongolian National Crop Farmers Association (MNCFA)
(replacing Association of Mongolian Crop Farmers (AMCF))

Malaysia
Malaysia Agriculture Machinery and Equipment Association (MAGMEA)
5 Training and Study Tours for Agricultural Machinery Manufacturers and Distributors
3 Publications


- **Trade and Investment Policies on Mechanisation of Agriculture** — Case Studies of Bangladesh, Indonesia, Philippines, Pakistan and Turkey (2019) *(in-progress)*

- **Mechanisation of Agriculture: Market Dynamics of Selected Member Countries of ReCAMA** — China, India, Sri Lanka and Thailand (2019) *(in-progress)*
4 Member Association Meetings

Visits to Agricultural Machinery Exhibitions

- China International Agricultural Machinery Exhibition in 2015, 2016, 2017, 2018, 2019
- Agricultural Machinery Exhibition (AGRI INTEX -2016), Coimbatore, India in 2016
- Konya Agriculture Faire, in Konya, Turkey in 2018
- Agritechnica Asia, in Bangkok, Thailand in 2018
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Key Outcomes

More than 400 beneficiaries from ReCAMA training, events & network platforms

- Training and Study Tours
- Member Meetings
- Visits to exhibitions
- Business-matching events
- On-line Group Communication
Key Outcomes

• Enhanced capacities and business linkages for private sector manufacturers and distributors in Asia-Pacific region

• 3 MOUs/agreements established for collaboration and exchange between member associations from 4 countries

• In a 2018 survey, 100% respondents indicated ReCAMA’s activities have equipped them with the right knowledge & capacities to improve their way of work
Contact Us

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WE HOPE TO STRENGTHEN OUR COLLABORATION IN FUTURE...

Thank you