Partnerships for Sustainable Investments in Agriculture

Reginald Lee
Introducing Grow Asia

Catalyzed by:
WORLD ECONOMIC FORUM

Endorsed by:
ASEAN

Funded by:
Australian Government
Department of Foreign Affairs and Trade

Canada

IDRC

THE WORLD BANK

giz

Swiss Agency for Development and Cooperation SDC
Our Core Mandate

Improve smallholder farmers’
Productivity  Profitability  Environmental Sustainability

through multi-stakeholder platform
3 Principal Pathways

- Regional Secretariat
- Country Partnerships
- Working Groups

...convener and coordinating body, mobilizing senior leadership and commitment, addressing region-wide themes

...as national-level PPP platforms and dialogue

...multi-stakeholders engaging in direct interventions along the value chain or sectoral coordination of dialogue and action
The Grow Asia Network: Linked Globally

World Economic Forum / New Vision for Agriculture (Switzerland)

Myanmar Agriculture Network
121 Partners
13 Working Groups
www.man-growasia.org

CPSA
Cambodia Partnership for Sustainable Agriculture
28 Partners
5 Working Groups
www.cpsa-growasia.org

PPSA
Philippines Partnership for Sustainable Agriculture
60 Partners
7 Working Groups
www.ppsa-ph.org

PSAV
Partnership for Sustainable Agriculture in Vietnam
76 Partners
7 Working Groups
www.psav-mard.org.vn

PISAgro
Partnership for Indonesia’s Sustainable Agriculture
79 Partners
12 Working Groups
www.pisagro.org

Grow PNG
www.growpng.org

480+ Partners
1,340,000+ Farmers Reached
44 Working Groups
37 Value Chains
16 In-Country Staff
### Our Working Groups’ Footprint

#### Commodities

<table>
<thead>
<tr>
<th>Commodities</th>
<th>VNM</th>
<th>IDN</th>
<th>MMR</th>
<th>PHL</th>
<th>KHM</th>
<th>PNG</th>
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<td>Beef</td>
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<td>Cashews</td>
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<td>Cocoa</td>
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<td>Coconuts</td>
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<td>Coffee</td>
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<td>Corn</td>
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<td>Dairy</td>
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<td>Fisheries / Aquaculture</td>
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<td>Fruits and Vegetables</td>
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<td>Livestock</td>
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<td>Palm Oil</td>
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<td>Pulses</td>
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<td>Rubber</td>
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<td>Soybean</td>
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<td>Spices / Pepper</td>
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<td>Sugar</td>
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<td>Tea</td>
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#### Cross-Cutting Issues

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<td>Agro-chemicals</td>
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<td>Agri-finance</td>
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<td>Agri-inputs</td>
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<td>Land Access</td>
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<td>Learning Alliance</td>
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<td>Mobile services/Digital</td>
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<td>SMEs</td>
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<td>Vocation Training</td>
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18 commodities
8 cross-cutting issues
The ASEAN Guidelines for Responsible Investment in Food, Agriculture & Forestry (FAF)

Visit: https://www.aseanraiguidelines.org/
Increasing Investment Quality, not just Quantity

<table>
<thead>
<tr>
<th>Investment in FAF is a critical way to:</th>
<th>But risks/challenges include:</th>
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<tbody>
<tr>
<td>…provide employment and livelihoods</td>
<td>…displacement, resettlement &amp; land issues</td>
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<td>…reduce poverty</td>
<td>…low quality jobs &amp; gender inequity</td>
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<tr>
<td>…improve food &amp; nutrition security</td>
<td>…insufficient attention to climate change &amp; environmental degradation</td>
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<td>…encourage economic transformation</td>
<td>…governance failures &amp; disputes</td>
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The Guidelines Seek To:

- Attract responsible investment
- Balance rights and interests of all stakeholders
- Create a guidance framework
- Establish a reference for behaviours and decisions

- Based on the CFS-RAI
- Non-binding and to be applied alongside national laws
- Aligned with other global guidelines and SDGs
Example – Guidelines 1: Food Security, Safety & Better Nutrition

Pursuing SDG 2 (ending hunger) & related ASEAN goals. Securing sustainable supplies of affordable, safe & nutritious food

<table>
<thead>
<tr>
<th>Roles for Governments</th>
<th>Roles for Investors</th>
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<tr>
<td>Providing an enabling environment</td>
<td>Assessing a project’s impact on local food security and mitigating any adverse effects</td>
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<td>Sector plans &amp; food security strategies.</td>
<td>Community consultations</td>
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<td>Food fortification programs</td>
<td>Providing decent, stable, well-paying jobs</td>
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<td>Rural financing to improve access to markets &amp; infrastructure</td>
<td>Paying fair prices</td>
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<td>Monitoring</td>
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Roles for Other Stakeholders in ASEAN RAI

Smallholders and SMEs
Applying guidelines to the highest degree possible

Civil society groups
Reflecting and implementing the guidelines in workstreams and programmes

Communities
Using an inclusive, representative body to engage with investors and promote rights

Financial sector
Funding investments that adopt the principles inherent in these guidelines
Case Study: ID, Coffee

- **Offtaker** driven
- Benefiting ~20,000 farmers
- Organized into eight groups in partnership with SME traders
- Nestlé lead firm, with ~12 other partners
- Yields increased from 0.8kg/ha to 1.2-1.3 tons/ha per annum
- 80%+ increase in net farm income (US$600 per annum per farmer or US$12 million annually)
- **US$15-16 million** per annum of additional income into the rural economy

Case Study: MM, Veg

- **Input supplier** driven
- Led by Mercy Corps, Swisscontact and East-West Seed, along with **35+ market actors**
- Benefiting **25,663 farmers**
- Introduced improved vegetable technology; seed, good practices, mulch, raised beds, modular transplants
- Used **voucher scheme** to de-risk first use for small holders
- Increased farmer incomes by an aggregate of **US$14.8 million**

A Holistic Approach to “Sustainable Investments”

The ASEAN RAI Guidelines complements Grow Asia’s existing work on building market-driven, livelihood enhancing, inclusive value chains, and extends it to building trust, working with policymakers, strengthening local communities and conserving the environment, especially in the context of climate change.